

Matthew Rings

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Leadership & Strategy Development

Dynamic, innovative, and accomplished professional with significant experience and success in leadership development, strategic planning, project management, and talent recruitment. A natural leader who motivates, directs, and trains top-performing teams. Directs multiple projects; exhibits superior time management and prioritization skills. Supports and contributes to collaborative, team-oriented environment and goal attainment. Masters new concepts and skills with ease. Recognized for versatility, integrity, problem solving, and key decision making skills. Forges and maintains advantageous and effective relationships with diverse groups of clients and contacts to drive business results. Energetic, affable, and respected.

PROFESSIONAL ACHIEVEMENTS

- ♦ Collaborate with all ages and demographics to achieve common goals
- ♦ Lead teams through volatile and stressful circumstances and situations
- ♦ Extensive experience in recruiting, development, team building, and training for leaders
- ♦ Founded, coordinated, and developed 2 state-wide annual conferences for several hundred attendees
- ♦ Authored and presented 2000+ motivational/persuasive speeches
- ♦ Established weekly communication with 700-1500 people through various types of media including email, web, print, text, Facebook, face to face, phone, and blog

CORE COMPETENCIES

Organizational Leadership ♦ Relationship-Building ♦ Diversity Management ♦ Project Management
Talent Recruitment ♦ Business Strategy ♦ Team Motivation ♦ Conflict Resolution
Strategic Planning ♦ Staff Supervision ♦ Goal-Setting ♦ Effective Communications
Key Decision Making ♦ Creativity ♦ Graphic Design/Video ♦ Group Presentations

EXPERIENCE

DBL07 CONSULTING AND WEBSITE DESIGN

2013 – Present

CEO & Founder

DBL07 Consulting

- + Created, founded and built a marketing company that's core competence is focused on Customer Service, Excellence, Integrity and Imagineering
- + Ideated and pitched design, exclusive brand storytelling, strategic, engaging advertising and communications plans to both existing and prospective clients
- + Provided friendly and exceptional "Be Our Guest" service to all clients, while working in a fast-paced work environment
- + Managed client relationships and the creative teams through clear communications, status reports, and establishing timelines.
- + Provided start-to-finish creative direction, problem solving, defined user experience & visual design
- + Actively oversee and coordinate team logistics, staffing, with 4 separate teams around the world
- + Collaborate across cross-functional teams to manage workflow, timelines, and budgets
- + Responsible for Strategic Planning of client's online presence, social media, and mobile solutions, web-based marketing platforms including SEO, Blog, Facebook, Twitter, YouTube
- + The process includes engaging with cross-discipline thought-partners to create interesting, interactive and cutting-edge content that supports marketing goals
- + Integrated high-yield SEO strategy, analytics and conversion tactics to maximize ROI
- + Targeted business marketing strategy for specific demographics based on individual client need
- + Built multiple website for clients that resulted in over \$1 million revenue individually
- + Exceeded our 1st year goal of 50% profit growth in one year a 150% growth in three years

Director of Student Ministries

- ◆ Hosted live events and presented Motivational creative object lesson
- ◆ teaching in over 2000 public speaking engagements
- ◆ Organized Multiple Group Events, Communications, Team Leadership, Utilize strong research skills, leadership and teamwork abilities
- ◆ Coordinated complicated travel plans from 12- 300 members
- ◆ Planned countless Disney spring break trips to WDW for 100's of people of all ages.
- ◆ Effectively communicated across large organizations
- ◆ Collaborated with teams across the world
- ◆ Recruited, developed, coached teams and motivated top-performing teams and led training for multi-generational leaders while working across cultures
- ◆ Implemented international relief trips to Haiti & Mexico and developed optimal stress management skills
- ◆ Supervised interns, hundreds of volunteers and full-time staff members leading diverse groups toward unified goals

ADDITIONAL EXPERIENCE

SUGAR HILL UNITED METHODIST CHURCH ATL
AVELEIGH PRESBYTERIAN (PCUSA)/YOUNG LIFE

2001 – 2003
1995 – 2001

EDUCATION

B.A., Philosophy, Winthrop University, Rock Hill, SC, 1995